

# BLOOMING ART 2009 MATCH POLICY

## 1. Are you a first-time donor?

**We will match your new \$1,000 to \$25,000 gift to an organization.** If you have not given a gift to an organization since August 30, 2006, we will consider it a new gift.

For example:

- ✿ You give \$10,000 to an organization for the first time. \$10,000 is matched.
- ✿ You gave \$5,000 to an organization in June 2005 but have not given to the organization since. You give \$6,000 to the organization at Blooming Art. \$6,000 is matched.

## 2. Will you sustain your previous support of at least \$1,000 to an organization?

In recognition of the current economic climate, if you repeat your standard gift, **we will honor your sustained support with a \$1,000 match.** Gifts must be at least \$1,000. (Your standard gift amount will be determined by the organization, based on your giving history.)

For example:

- ✿ You gave \$4,000 at Blooming Art 2008 for the first time. You give \$4,000 to the same organization. \$1,000 is matched.
- ✿ You give \$30,000 annually to an organization. You give \$30,000 to the same organization. \$1,000 is matched.

## 3. Will you make an even greater impact by increasing your standard gift to an organization?

**We will recognize your sustained support with a \$1,000 match, plus we will match the increase of your standard gift** to a previously supported organization. The increase must be between \$1,000 and \$25,000.

For example:

- ✿ An organization determines your standard gift is \$4,000. You increase your gift to \$5,000. \$2,000 is matched: \$1,000 for renewing the standard gift and \$1,000 for the increase.
- ✿ An organization determines your standard gift is \$20,000. You increase your gift to \$35,000. \$16,000 is matched: \$1,000 for renewing the standard gift and \$15,000 for the increase.

## 4. Are you considering your first major gift to an organization?

**We will match a gift that reaches \$1,000 for the first time.**

For example:

- ✿ You gave \$400 last year and increase your gift to \$1,000. \$1,000 is matched.

## Fine Print:

- ✿ Donors must designate their gifts to specific coalition organizations.
- ✿ Only donations from personal accounts, through private foundations or donor-advised funds, or gifts of appreciated stock will be matched.
- ✿ Grants from community foundations, corporate foundations, other large family foundations with arts programs, etc. will not be matched.
- ✿ Gifts will only be matched for donors who attend the event. A board member may serve as a proxy for an individual donor, as approved of by Hunt Alternatives Fund staff. Written consent with the donor and proxy's signatures must be provided by October 30, 2009.
- ✿ Pledges made and gifts given before the event will not be matched.
- ✿ Pledges and donations will be accepted at the event. All gifts must be pledged on or before October 30, 2009.
- ✿ Gifts must be postmarked to recipient organizations by January 8, 2010.
- ✿ If coalition members raise more than the matching pool, all gifts will be matched along a graduated scale. Smaller gifts will be matched at a greater percentage than larger gifts.