

2006 Gift Match Guidelines

We have half a million dollars available for matching funds! Engaging new donors and advancing relationships with existing donors is part of ARTWorks for Kids' mission to increase the private funding of arts organizations that transform kids' lives in Eastern Massachusetts. On behalf of these programs and talented youth they serve, thank you for your support.

To maximize your donations, any of the following gifts will be matched:

Gifts between \$1,000 and \$25,000 to an organization not previously supported by the donor or to an organization not supported by the donor since September 30, 2003.

As examples:

- ❖ A donor gives \$10,000 to an organization for the first time. \$10,000 is matched.
- ❖ A donor gave \$5,000 to an organization in June 2003 but has not given to the organization since. The donor gives \$6,000 at Blooming Art. \$6,000 is matched.

The increase in a standard gift to a previously supported organization (the increase must be between \$1,000 and \$25,000, and the existing donor's standard gift amount will be determined and submitted before the event by the organization, based on the individual donor's giving history).

As examples:

- ❖ A donor gave \$4,000 last year (not necessarily through Blooming Art) and increases his/her gift to \$5,000. \$1,000 is matched.
- ❖ A donor gave \$25,000 last year and increases his/her gift to \$40,000. \$15,000 is matched.

The increase of a gift that reaches \$1,000 for the first time.

For example:

- ❖ A donor that gave \$400 last year and increases his/her gift to \$1,000. \$600 is matched.

Additional policies:

- ❖ Donors must designate their gift to a specific coalition organization.
- ❖ Only donations from personal accounts, through private foundations or donor-advised funds, or gifts of appreciated stock will be matched.
- ❖ Grants from community foundations, corporate foundations, other large family foundations with arts programs, etc. will not be matched.
- ❖ Gifts will only be matched from donors who attend the event or send proxies to attend the event on their behalf. Anyone designated by a donor can serve as a proxy with written consent. Organizations must receive written notice with the proxy's name and the donor's signature by October 28, 2006.
- ❖ Pledges and donations will be accepted at the event. All gifts must be pledged on or before October 28, 2006.
- ❖ Gifts must be postmarked to recipient organizations by January 5, 2007.
- ❖ If coalition members raise more than the available pool of funds, all gifts will be matched across the board proportionately.